

BAll

Semester-III & IV

Session 2018-19

Max. Marks:	100	Credit: 6
Theory	60 Marks	Lecture: 4
Internal Assessment	20 Marks	Practical/Project : 2
Practical/Project	20 Marks	

Note: The paper will carry 60 marks and is of 3 hours duration. 20 marks in paper are for Practical. 20 marks in paper are for Internal Assessment.

The Breakup of 20 marks for Internal Assessment (Theory Paper) is as below:-

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|---------------------|----------|
| 1. Tests (MSTs) | 10 Marks |
| 2. Class Attendance | 04 Marks |
| 3. Assignment | 06 Marks |

Total marks	20 Marks
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B.A. PART-II
JOURNALISM & MASS COMMUNICATION
Semester-III
(2018-19)

Fundamentals of Journalism

Max. Marks : 100
Pass Marks 35%
Time Allowed : 3 hrs.

Theory: 60Marks
Practical: 20 Marks
Internal Assessment: 20 Marks

INSTRUCTIONS FOR THE PAPER-SETTER

The question paper will consist of three Units I, II and III. Units I and II will have four questions from the respective sections of the syllabus and will carry 10 marks each. Unit III will consist of 10 short-answer type questions which will cover the entire syllabus uniformly and will carry 20 marks in all. Each question carries 2 marks.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from the unit I and II of the question paper and entire Unit III.

UNIT I

- Journalism: Meaning & Definitions
- Brief history of Indian journalism
- Role of Press in freedom struggle
- Origin and Development of Punjabi Journalism
- Problems of Punjabi journalism

Eminent Personalities of Indian Journalism:

- Kuldeep Nayar
- Khushwant Singh
- Gurbaksh Singh Preetladi
- P. Sainath
- Lala Jagat Narayan

UNIT II

New Trends in Journalism:

- Chequebook journalism
- Yellow Journalism
- Paid News
- Embedded journalism
- Feel good journalism

- Key hole journalism
- International Journalism,
- Gotcha Journalism
- Gonzo Journalism

Brief History of Leading Newspapers -

- The Tribune
- Hindustan Times
- Times of India
- The Indian Express
- Punjabi Tribune
- Ajit
- Dainik Jagran/Punjabi Jagran
- Punjab Kesari/Jag Bani
- Dainik Bhaskar

Practical: Clipping File, Group discussion on current affairs, Newspaper reading, Translation: English/Punjabi/Hindi

BOOKS RECOMMENDED

1. Parthasarthy, R. : *Journalism in India.*
2. Rao, M. Chelapati : *The Press.*
3. Mehta, D.S. : *Mass Communication and Journalism in India*
4. Natrajan, J. : *History of the Press in India.*
5. Kumar, Kewal J. : *Mass Communication in India.*
6. Anthony Smith : *The Newspaper : An-International History.*
7. Kapoor N.S. : *Punjabi Patarkari Da Vikas (Punjabi)*
8. Sandhu and Johal (ed.) : *Punjabi Patarkari Nikas, Vikas Te Samasiavan.*
9. Sethi, Patanjali : *Professional Journalism.*

B.A. PART-II
JOURNALISM & MASS COMMUNICATION
Semester-IV
(2018-19)

Print Media

Max. Marks : 100
Pass Marks 35%
Time Allowed : 3 hrs.

Theory: 60Marks
Project : 20 Marks
Internal Assessment: 20 Marks

INSTRUCTIONS FOR THE PAPER-SETTER

The question paper will consist of three Units I, II and III. Units I and II will have four questions from the respective sections of the syllabus and will carry 10 marks each. Unit III will consist of 10 short-answer type questions which will cover the entire syllabus uniformly and will carry 20 marks in all. Each question carries 2 marks.

INSTRUCTIONS FOR THE CANDIDATES

Candidates are required to attempt two questions each from the unit I and II of the question paper and entire Unit III.

UNIT I

- News: Definitions and elements
- Sources of news
- Types of News
- Different kinds of reporting/beats (accidents, crime, sports, politics, education, civic amenities, lifestyle, celebrity)
- Structure of news
- News writing styles
- Press release
- Press Conferences
- Interviews and its types
- Headlines: Types of headlines
- Lead: Types of Lead
- Body of News

UNIT II

- Editorial Page: Editorial, Edit Bottom, Article, Middle, Letter to Editor
- Feature: Types of Feature
- Columns and columnists
- Book review
- Editing: General Principles of editing
- Functions of Editorial & News room staff including Editor-in-Chief, Resident Editor, Assistant editor, News editor, Deputy News editor, Chief sub-editor, Sub-editor; Bureau Chief, Correspondent, Stringer/ Retainer, Free Lancer

Project: Press Note Writing, News writing, Letter to Editor, Feature Writing, Caption Writing

Suggested Readings

1. K.M. Srivastava, News Reporting and Editing, Sterling Publishers.
2. D.S. Mehta, Mass Communication and Journalism in India, Allied Publishers.
3. Harjinder Walia, Bhupinder Batra, Sanchar, Sanchar Publishers.
4. Dalbir Singh, Pattarkari : Hunnar Te Kala (Punjabi), Publication Bureau, Punjabi University, Patiala.
5. Asha Sharma, Samachar Parnali Te Sampadana (Punjabi), Publication Bureau, Punjabi University, Patiala.
6. Vir Bala Aggarwal, B.S. Gupta, Handbook of Journalism.
7. Dhillon, Reena, Pattarkarita, media avm Jansanchar